

11 Questions To Ask a Perspective Energy Broker

Using this Simple Template of Questions may Save you Considerable Money, Time and Effort

The world of deregulated electricity has opened many doors of opportunity for many people. Some benefit by substantially lowering their electricity rates, saving money. While other's call to the knock on the door of opportunity as a chance to become entrepreneurs of their own business. What could be better, everyone wins. Or, so it would seem.

As of today there are more than one hundred retail electric providers registered in the State of Texas. Everyone wants your business. There is a plethora of web sites offering the supposable lowest prices on commercial electricity. Just try a Google search using terms such as, "commercial electricity" or "Texas energy" and see the results. Page after page, more of the same boring information about compare rates or shop energy, the list is enormous.

As a consumer, I like to talk to people. The web is cool and flash is fun but when I'm making a purchase I usually like to have things clearly laid out, by a human. The same principals should be applied to your energy or electricity requirements. I have compiled a list of questions, I believe, that your perspective Texas energy licensed aggregator should be able to answer either in person or on the phone, not over email, IM's or web FAQ's.

- Do you have a Texas issued Aggregator's license?
- How long have you been in business?
- Are you a member of TEPA?
- Do you have any references?
- How are you compensated?
- Do you have any upfront fees?
- Are there any hidden fees?
- When it comes to advice, what do you offer?
- What kind of service can I expect after the sale, is there any?
- Can I reach a live person or expect a call back in a reasonable amount of time?
- What have you done for you clients that sets you apart from the rest of the brokers?

If you ask these or similar questions, the answers you receive will give you some indication of their level of professionalism. With so many businesses offering practically the same choice when it comes to energy plans or energy rates, it may be wise to seek out a reputable energy broker with verifiable claims of the information he or she provided during the inquisition.

If you are in the Texas electricity market and looking for a professional energy aggregator / broker with references please visit www.publicutilitybrokers.com/about/